



Quabbin Art Association

General Meeting Minutes

Meeting Date: November 16, 2017

<http://www.quabbinartassociation.com>

Board Member Attendees:

Denise Fontaine-Pincince, Co-President
Jen Turner, Co-President
Susan Shea, Vice President
Deborah Sacon, Treasurer
Donna Cote, Secretary
Sandra Burke, Board Member
Bev Phaneuf, Board Member

Minutes

Agenda item: Welcome New Members!

Joann Dominick
Cindy Abliqui
Sue Dion
Barbara Sullivan

Agenda item: Volunteers Wanted

Filled the positions of Exhibit-Scheduling Chairs
Jilladele Pastiris
Susan Shellenberger

Agenda item: QAA Board Decisions

- Belchertown Fair, 2018
Next year at the Belchertown Fair we are planning to reserve space for an information table, setup in the exhibit hall, of relevant marketing promotional materials. In addition, demonstrations will be available. Our focus will be the group of people who go into exhibit hall to look at artwork. We received a good result of 24 people who came to us from the first fair in 2016. Susan Shea confirmed Old Town Hall Table available for the fair.
- Exhibit Venues
There are a lot of places out there to exhibit. Do we want to look for locations that take a commission?
Members cast their vote to approve rate of 5-25% commission fee

- QAA Handbooks will be posted on the QAA Website once complete. Information to include: Corporate, Job Descriptions, Mission/Vision

Agenda item: Treasurer's Report

Collected Dues and Exhibit money = \$1,089.21 Balance

A few more checks are scheduled for deposit after tonight's meeting.

Agenda item: Shows/Exhibits

- Bay State Medical Center: Take-Down: 1/9/18@10am

Members please find a friend to help transport your work from Baystate.

Congratulations to Darlene Bergeron-Burns, Sandra Buke, Deborah Sacon and Susan Shellenberger on your artwork sales at the Baystate Arts Alive Gallery Exhibit

- Storrs Memorial Library: Hang: 12/4 noon Reception: 12/5, 6:30- 7:30pm Take-Down: 12/29, 10:30am

We are invited to bring 2 pieces

Denise reviewed Exhibit Instructions, Tags & Forms complete with \$5 fee

- Woodstar Café Northampton, MA

January 30 through April 16, 2018 (No Receptions)

11 weeks exhibit space at Woodstar Café in Northampton we hang and take down on Monday at 6pm

6 weeks paintings – No 3D work

5 weeks photography

We take paintings down and put up the photographs

1 piece per person (1 painting and 1 photograph allowed)

Paintings only Hang: Monday, January 29 @ 6 pm.

Take Down: Monday, March 12th @ 6 p.m.

Photography only Hang: Monday, March 12th @ 6 p.m.

Take Down: April 16th @ 6 p.m.

Please Note: If you cannot drop off your pieces or take down on the scheduled day and time, please contact a member who can help transport your artwork.

Agenda item: Hospitality

Thank you for all who contribute to our food and beverage table and to Darlene for her creatively beautiful thematic display.

Agenda item: Programs Demonstrations

Our November 16th meeting presenter, Amy Green Carter, <http://www.amygreencarter.com> Artist & Art Educator shared the process of writing, illustrating and publishing her first children's book *Happy Accidents*.

Les Campbell and Elaine Darr-Morton are schedule to present "Mounting, Matt Cutting and Framing Your Work" for members and guests of the Quabbin Art Association at our next meeting Thursday, December 21. Learn the art of framing your work and receive a list of recommended tools and materials.

Agenda item: Publicity

Susan Shea is seeking publications to promote our news content. If anyone is aware of arts/entertainment publications please let her know. Go Local in East Longmeadow, Artisans, Preview

Agenda item: Membership

Sandy Burke announced the dues of \$25/year and membership forms available at meeting. Payment may be mailed to P.O. Box 216, Belchertown, MA 01007

Agenda item: Website

Donna Cote and Kara Bigda are the Web Administrators of <http://www.quabbinartassociation.com>

URL Submitted to Google Index on May 23, July 23, September 6 and October 31st.

Google adds new sites to their index however there is no guarantee when or if URLs submitted will appear.

Fee based Google Index services are available to ensure we place at the top of the rank.

Otherwise we will need to boost visibility and encourage people to visit our site to increase the Search.

When searching to view our Website please be sure to type in the correct URL

<http://www.quabbinartassociation.com>

Agenda item: Historian

Sandy Burke and Suzanne Dudley need members to bring business cards to our next meeting to include as part of our yearbook.

Agenda item: Workshops/Education

Susan Shea plans on hold for Open Studio at this time.

Other Information

Member Announcements

Members are invited to bring brochures, flyers, postcards and other announcements regarding their exhibits and workshops to display on our Members Table.